

SUPPORT PENGUIN POINT



WHAT'S IN A HABITAT?

To excited families and curious crowds, our habitats are an opportunity to see an exciting new world.

To us, they're a world of opportunity — a chance to spark wonder, impart knowledge, and hopefully, inspire action that leads to change.

INTRODUCING PENGUIN POINT

The Florida Aquarium is proud to introduce our first-ever public-facing habitat for our South African penguin colony. This state-of-the-art habitat will support the well-being and natural behaviors of our colony, while also providing interactive features to intimately engage and inspire guests.

With the African penguin population facing severe declines, the stakes couldn't be higher. But there is hope. Through partnerships with the AZA and the Species Survival Plan, we're taking bold steps to change that trajectory.

Your sponsorship will help safeguard a species in peril, educate future generations, and create unforgettable experiences that inspire action.



HABITAT DETAILS

- A first of its kind multi-dimensional experience that provides unique perspectives into our penguin habitat with above-water, under-water, and eye-level views
- Large habitat for over twenty endangered birds, allowing The Florida Aquarium to support the AZA Species Survival Program and the AZA Saving Animals From Extinction program

ASSOCIATION
OF ZOOS &
AQUARIUMS

SAFE
SAVING ANIMALS
FROM EXTINCTION
AFRICAN PENGUIN

A LEGACY OF CONSERVATION

Sponsoring Penguin Point is not just an investment in an exhibit but an opportunity to make a profound impact in saving a species, educating future generations, and creating meaningful experiences.

As Presenting Sponsor, your \$1,000,000 philanthropic investment, distributed over five years, provides essential support to sustain and enhance the penguin habitat, advance conservation efforts, and educate the public.

In appreciation of your generosity, your sponsorship includes:

- Exclusive naming rights for ten (10) years of a premier exhibit
- Prominent recognition in Aquarium materials, social media, and media campaigns
- Community engagement opportunities, such as employee volunteer programs, and VIP experiences
- High-impact brand visibility, connecting with over a million visitors annually and reinforcing your support for marine conservation



THE FLORIDA AQUARIUM

seachange.flaquarium.org